

# NJWedding.com celebrates 12th anniversary

## Web site helps future brides & grooms plan their wedding online

**NEW JERSEY** — NJWedding.com is celebrating its 12th year of helping brides and grooms connect with local wedding businesses serving all of New Jersey and part of New York and Pennsylvania, announced Erik and Beth Kent, co-publishers of the wedding planning Web site.

Since Feb. 14, 1997, NJWedding.com has made it easier for engaged couples to find services such as banquet facilities, bands, disc jockeys, photographers, videographers, clergy, florists, limousines, invitations, favors and much more through the Internet in the comfort of their home or office.

The Web site features more than 500 listings for various types of wedding businesses that couples can choose from, in addition to a wedding store featuring wedding books, music and movies and links to helpful articles and other wedding planning tips.

Other special features include information on wedding dresses and bridal registries, virtual tours of

banquet facilities, video/music clips from N.J., N.Y. & PA wedding bands, ceremony musicians, disc jockeys and videographers and a photo gallery showing the creativity of local wedding photographers.

Recent additions to the site include South Asian/Indian Weddings, Civil Union Celebrations, a listing of upcoming bridal shows throughout the area, and sections focused on planning a beach wedding along the Jersey shore, including specific categories for Cape May and Long Beach Island weddings.

Also, NJWedding.com in association with the Southern Ocean County Chamber of Commerce and the New Jersey Division of Travel & Tourism is giving away a VIP Experience to the Wedding Road Show on LBI (on April 19, 2009) through a special contest running through the end of March.

Future plans include the publication of a book entitled "Planning Your New Jersey Wedding" with input from wedding professionals in the

region and further expansion of the "Business Resource Center," providing links to wedding statistics, trends, green weddings, marriage research, podcasts, blogs, wedding and event industry associations and more.

Couples can also find NJWedding.com on social networking Web sites like Facebook, with specialized groups to connect with other newly engaged couples and to find out about upcoming bridal events throughout New Jersey.

NJWedding.com was founded by New Jersey couple Erik and Beth Kent on Valentine's Day in 1997 in response to the growing need for a Web site that would simplify a future bride and groom's search for wedding services.

Couples can visit NJWedding.com directly at [www.njwedding.com](http://www.njwedding.com) to use the directory and start planning their wedding.

For more information, call Erik and Beth Kent at (908) 874-0417 or e-mail them at [info@njwedding.com](mailto:info@njwedding.com).

The screenshot shows the NJWedding.com website. At the top, there's a navigation bar with links for HOME, ABOUT US, ADVERTISING, CONTACT US, and WEB RESOURCES. Below that, there are several featured sections: "For the Bride & Groom" with links to Wedding Services, Monthly Contest, Expert Advice, Articles & Tips, and Wedding; "Special Features" with links to New Jersey Couples, Wedding Dresses, Bridal Registry, Wedding Tools, Video/Music Clips, and Photo Gallery; "New Jersey weddings and wedding planning start at NJWedding.com! Search for NJ wedding bands, disc jockeys, clergy and wedding officiants, photographers, banquet facilities, bridal consultants and wedding planners, wedding dresses, bridal showers, ceremony musicians, wedding favors, florists and wedding flowers, beauty, make-up artists and hair stylists, caterers, bridal accessories, invitations, videographers, limousines and much more (also serving parts of NY & PA, too)! Start your search below:"; "START PLANNING YOUR WEDDING NOW!" with a search bar for "Banquet Facilities/Reception Sites" and "Serving NJ - Central"; "Marriage Questions?" with a "FREE expert marriage advice" section; "A Romantic Getaway To Long Beach Island, New Jersey and much more! Enter today in our special contest! more..."; "South Asian Weddings" with a "Learn about Asian Indian celebrations in the Tri-state area and find specialized wedding vendor! more..."; "Wedding Podcasts!" with a "Listen to 'Wedding Talk Radio' from the Wedding Podcast Network and view wedding blog! more..."; "Check out our special sections on Beach & Jersey Shore Weddings, 2009 Bridal Shows and Civil Union Celebrations!"; "Recently Engaged? Getting Married in New Jersey? Find NJ Marriage and NJ Civil Union License Requirements here..."; and "Wedding Delivery/Working Classes" with a "Click Here for Advertising Info" link. At the bottom, there are logos for "the bride WEDDING", "Wedding.com", and "Bride".

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## ASK CARLEY

**Q:** I'm allergic to most flowers. Are there any that are allergen-free or less likely to upset my sinuses?

**A:** Surprisingly, yes — there are hypoallergenic blooms. Lucky you! Allergies to flowers are typically caused by pollen, so you're going to need a pollen-free or low-pollen-count choice. Fortunately, many traditional bouquet flowers meet this criterion and are also available in a formal doubled version (translation: they're hybrids bred to be allergen-free). Some popular blooms are lilies, orchids and tea roses. Test whether these flowers will do the trick by taking home a bouquet or centerpiece sample and seeing if it affects your allergies. Another option? Go silk! Not only will you not have to worry about your allergies, but your bouquet will also serve as a keepsake. You can also use fruit or candles to create centerpieces that won't have you sneezing at your reception!

*Carley Roney, co-founder and editor in chief of The Knot, the nation's leading wedding resource, advises millions of brides on modern wedding etiquette at [www.theknot.com](http://www.theknot.com). Distributed by Scripps Howard News Service.*



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