# **Gray Mustache Studios Pricing Guide**

# **Traditional Weddings**

#### **Essentials**

The essentials package is perfect for those who want a no-frills capture of their wedding day. We are non-intrusive, meaning we don't take control of your day; we simply capture it as it happens. Every wedding is different so 5 hours isn't a hard stop time, and we don't limit your video length.

- **Time:** about 5 hours of coverage, starting at either the first look or the ceremony (if there is no first look) and going until the formal reception moments (intros, first dance, speeches, cake cutting) are over.
- **Video length:** Between 30min and 1hr 15min, depending on the length of the ceremony and formal reception moments (but there is no limit).
- Edit/shooting style: The edit will be a straightforward, chronological edit. You'll
  be able to watch the important moments from start to finish in full. The ceremony
  and formal reception moments are delivered in full. While filming, we emphasize
  making sure there is a continuous stagnant shot of what is happening using
  multiple cameras and proper audio.
- 1-minute social media-ready video, delivered within 2 weeks after your wedding
- 4k video file with up to 3 free edits
- The final edit is delivered on both a keepsake USB and a Video Frame

## \$1,499

#### Cinematic

The All-Day cinematic package is the video equivalent of a photo album. We are non-intrusive, meaning we don't take control of your day; we simply capture it as it happens. Every wedding is different so 8 hours isn't a hard stop time, and we don't limit your video length.

- **Time:** about 8 hours of coverage starting at your getting ready and going until the formal reception moments (intros, first dance, speeches, cake cutting) are over
- **Video length:** Around 15 to 30 minutes, depending on the length of the ceremony and formal reception moments (but there is no limit)

- Edit/shooting style: This edit is more artistic. You get a nicely edited long recap of your entire day that is very reminiscent of a photo album but in video form. Just like a photo album, you won't see every second, but you get a meaningful cinematic edit of your entire day. We still use multiple cameras and get proper audio, but one of our cameras is set up to get a safe shot, while the other is getting the cinematic-style shot meant for this edit.
- 1-minute social media-ready video, delivered within 2 weeks after your wedding
- 4k video file with up to 3 free edits
- The final edit is delivered on both a keepsake USB and a Video Frame

#### \$2,249

## **All-Day Full Coverage**

This is a combination of our other two packages. It adds together the documentary coverage of all of the important moments, with the addition of cinematic footage. We are non-intrusive, meaning we don't take control of your day; we simply capture it as it happens. Every wedding is different so 10 hours isn't a hard stop time, and we don't limit your video length.

- **Time:** about 10 hours of coverage, going from the start of getting ready to the end of your reception. We make sure everything is covered.
- **Video length:** Between 45min to 2 hours, just like before it all depends on your wedding (but there is no limit)
- **Edit/shooting style:** This is a mix of our essentials and cinematic packages. You get the cinematic-style shots, along with the complete coverage and delivery of all of the big moments. Along with that, you get a short 3 or so-minute trailer.
- 1-minute social media-ready video, delivered within 2 weeks after your wedding
- 4k video file with up to 3 free edits
- The final edit is delivered on both a keepsake USB and a Video Frame with the trailer on it

#### \$2,999

# **Elopements**

All packages below are for within New Jersey. All elopements outside of NJ are priced based on our NJ packages, with travel and any accommodations added in. As to not make anyone overpay, pricing for those is put together for each wedding. Don't hesitate to reach out to us with any questions!

#### NJ 2 Hour

- Travel included anywhere in NJ
- 2 hours of coverage for light details, ceremony, and some portraits
- The ceremony will be shot on 2 cameras with professional audio
- Delivered both digitally and on a custom wooden USB in 4k delivery with 2 free edits
- No cap on video length. It will feature your full ceremony along with any of the detail and portrait footage
- 1 Minute social media video delivered within one week

#### \$500

#### **NJ 5-Hour Adventure**

- Travel included anywhere in NJ
- 5 Hours of coverage... anywhere
  - Want to hike up a mountain to have your ceremony? I'll get my hiking boots and GPS watch out. Want to have your ceremony on a boat, and then dive into the ocean right after? I'll bring my GoPro and wetsuit.
     Whatever you can think of, we'll be there.
  - It's also good if you just want to include more portrait footage or some getting-ready footage.
- The ceremony will be shot on 2 cameras with professional audio
- Delivered both digitally and on a custom wooden USB in 4k delivery with 2 free edits
- No cap on video length, it will feature your full ceremony along with any of the detail and portrait footage
- 1 Minute social media video delivered within one week

### \$1,250