



## LET'S GET STARTED



**Hi! I'm Jonathan and I am honored that you are considering me to film your love story.**

I graduated film school in 2011, and have been shooting corporate videos and weddings for the past 12 years, but weddings are a lot more fun!

Your wedding is the most important day of your life, and I don't take that lightly. My philosophy is to be more attentive about featuring a couple as they are, than about keeping the style of every film the exact same. I know every couple is unique. I like to keep things simple and stress-free for the couples I work with, so I shoot one wedding per day and offer full day coverage so nothing is missed.

I'm here to tell your story - to document the laughs and tears, the grand moments as well as the fleeting ones in between, and all of the details that you so carefully picked out - so you can not only relive the moments from your wedding you remember, but also the ones you never got to experience due to the busy schedule of the day.

I'm thrilled that you're considering having me as your storyteller and excited to start your wedding journey with you!

Hopefully, this comprehensive guide will further simplify the wedding film decision process. In it, you will find everything you need to know about pricing, film packages and add-ons, as well as answers to many common questions.

## WHY I LOVE FILMING WEDDINGS

I am often asked, "Why do you film weddings?" Well, it is pretty simple. I love weddings. The whole thing. The wedding dresses, the suits, and ties, the flowers, the promises that are shared with friends, family and before God. I love the beautiful venues, the reception speeches, and the celebrations.

My clients will get to watch my work 5, 10, or 25 years down the road, and feel the love, joy, and excitement all over again. It gets me pumped just writing these words.

# FAQ'S

## **WHAT MAKES YOU GUYS BETTER?**

Well, I know there is no lack of videographers you could choose for your wedding. What we bring to the table is true knowledge of film and storytelling. Additionally, we use real-deal equipment. With it, you get a cinematic image that brings texture and depth to your footage. We also use backup recordings, so there is no chance we will miss anything.

## **WHAT ARE THE BENEFITS OF 4K?**

4K Ultra High Definition cameras capture four times the resolution of HD, resulting in a sharper and incredibly beautiful image. If you have a 4K TV, or a retina MacBook, iPad, iPhone, or iMac, your film will take advantage of the increased resolution and look it's best. This is also a great way to future-proof your wedding film. As screen resolutions increase, your wedding film will continue to look amazing.

## **HOW DO WE TELL YOUR STORY?**

The biggest contributor to telling your unique love story as a couple is the audio that we record. Letters to each other that you read aloud, the officiant's message about how you two met, tearful vows spoken, and joyful toasts shared by close friends and family, all come together with music and visuals in your wedding film in a way that fits you and your relationship perfectly.

## **AERIAL DRONE RESTRICTIONS**

Aerial Drone use restrictions apply if the weather is not permitting or the location does not allow Drone flight per FAA regulations.

## **HOW MUCH IS THE DEPOSIT?**

The deposit is a non-refundable 50% of the total package. The remaining balance must be paid 30 days prior to the wedding date. We'll email you a contract and invoice with included payment options (we take just about any form of payment).

## **IS IT POSSIBLE TO FILM EVERYONE?**

It is not possible to guarantee that everyone will be filmed. As a general rule with our videos, we focus solely on the bride, groom and close family. If you want to ensure that a specific family member or friend is filmed, please include that in the wedding videography questionnaire so I can make sure to capture them on video.

## **HOW IS YOUR VIDEO DELIVERED?**

Delivery is all through a custom online web page, so you can watch it on your computer, tablet, or phone. Plus you can download all the videos onto your device.

## **CAN WE HAVE THE RAW FOOTAGE?**

Yes. We can supply all the raw footage, and we deliver it via digital download. I keep raw footage on file for three months after you have received your wedding video.

## **DO YOU HAVE LIABILITY INSURANCE?**

Yes, we have full commercial liability insurance. Let us know if you need proof of coverage for your venue.

## **DO YOU NEED A SECOND SHOOTER?**

We typically recommend second shooters if your groom prep and bride prep locations are not in the same locations or if you have more than two photographers.

## **CAN WE CHOSE THE MUSIC?**

Of course! In fact we prefer that since we edit the film to the music. If you leave that open to us to chose, we also allow revisions so you can chose music after the first cut as well.

# FILM COLLECTION



**INDIE**  
\$2,495

- ✓ CINEMATIC HIGHLIGHT FILM
- ✓ INSTAGRAM REEL/TIK TOK
- ✓ ONE 4K ULTRA HD VIDEOGRAPHER
- ✓ **6 HOURS COVERAGE**
- ✓ NO TRAVEL FEES
- ✓ PRO AUDIO RECORDING
- ✓ ONLINE VIDEO GALLERY
- ✓ FULLY INSURED



**PRIMETIME**  
\$3,495

- ✓ CINEMATIC HIGHLIGHT FILM
- ✓ INSTAGRAM REEL/TIK TOK
- ✓ **CEREMONY + RECEPTION EDITS**
- ✓ ONE 4K ULTRA HD VIDEOGRAPHER
- ✓ **10 HOURS COVERAGE**
- ✓ 2-3 CINEMATIC CAMERAS
- ✓ NO TRAVEL FEES
- ✓ PRO AUDIO RECORDING
- ✓ ONLINE VIDEO GALLERY
- ✓ FULLY INSURED



**HOLLYWOOD**  
\$4,495

- ✓ CINEMATIC HIGHLIGHT FILM
- ✓ INSTAGRAM REEL/TIK TOK
- ✓ **CEREMONY + RECEPTION EDITS**
- ✓ **TWO 4K ULTRA HD VIDEOGRAPHERS**
- ✓ **10 HOURS COVERAGE**
- ✓ **3-4 CINEMATIC CAMERAS**
- ✓ NO TRAVEL FEES
- ✓ PRO AUDIO RECORDING
- ✓ ONLINE VIDEO GALLERY
- ✓ FULLY INSURED



**PROPOSAL**  
\$1,495

- ✓ CINEMATIC HIGHLIGHT FILM
- ✓ INSTAGRAM REEL/TIK TOK
- ✓ ONE 4K ULTRA HD VIDEOGRAPHER
- ✓ **2 HOURS COVERAGE**
- ✓ NO TRAVEL FEES
- ✓ PRO AUDIO RECORDING
- ✓ ONLINE VIDEO GALLERY
- ✓ **AERIAL DRONE COVERAGE**



**STREAMING**  
\$995

- ✓ MULTI-CAMERA HD LIVE STREAM
- ✓ CEREMONY + RECEPTION MAIN EVENTS
- ✓ 2 CELLULAR NETWORKS + WIFI
- ✓ DEDICATED STREAM OPERATOR
- ✓ PRO AUDIO W/ WIRELESS MICS
- ✓ UNLIMITED VIEWERS



**AERIAL DRONE COVERAGE**  
\$249



**RAW FOOTAGE**  
\$249



**EXTRA HOURS**  
\$249





## SO WHAT'S NEXT?

I would love to talk with you two, hear your story, and brainstorm ideas of how to make your wedding film epic. My primary goal is to build a relationship with you leading up to and on your wedding day in order to better understand the story you've entrusted me to tell.

If you're ready to have me capture your special day, we send you a videographer proposal and take almost every form of payment for the 50% deposit to reserve your wedding date.

It is my hope that you have found this wedding film guide helpful. Please let me know if you have any questions.

**SCHEDULE A CALL:** <https://calendly.com/4kweddings>

Jonathan  
Owner/Videographer  
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# 7 WEDDING VIDEOGRAPHY TIPS FOR COUPLES

It's your wedding day! Your dreams of the perfect day have come to fruition. Now the only task at hand is capturing these very special moments on your wedding video. Wedding videos, like wedding photos last for lifetimes so it is important to always know what you want and what you are getting.

Apart from actually hiring your wedding videography and photography team there are some steps that you as the bride or groom can take to ensure that everything you want captured, will be. We have compiled a small list that details what videographers will need to fully capture your love story. We

## 1. Find YOUR Style of Video

It's always good to watch different wedding videos with different styles of videography to get inspiration for your own wedding film. There are many different styles to choose from. Do you want your wedding video to look more like a music video, or a short film with an element of storytelling? Ultimately it is up to you and your fiancé to decide what you want your video to look like.

Always discuss this with your wedding videography team beforehand so they know how to shoot your special day.

## 2. Allow Time For Your Video & Photo Team In Your Wedding Timeline

Having a sufficient amount of time in your wedding day for couple portraits is key to creating a wonderful wedding film. It allows videography and photography teams to get the shots needed to create your beautiful love story without the disturbance of the craziness of the day.

## 3. Include Your Wedding Day Prep

You may think "why do I need shots of my makeup artists putting blush on? Or shots of my fiancé hanging with their wedding party?" Well, to a videographer wedding preparation is a crucial element of storytelling.

Not only is it where a lot of emotions occur (suspense, excitement, happiness etc.), but also videographers get more time to get establishing shots to show the environment of the wedding day. These shots allow us to tell the full story of your day. Videographers don't need to be there the entire time you are getting your makeup done to get the prep shots we need. But at least one hour would be an ideal amount of time for us to gather the prep shots we need.





#### 4. Incorporate a First-Look

During the first look videographers have the ability to gather more footage of pure emotions coming from both you and your fiancé. The first look also allows you and your fiancé to see each other before the ceremony thus lessening the pressure and stress the day has put on you both.



#### 5. Letter Readings & Personalized Ceremony Vows

Personalized Ceremony Vows and Letter Readings really add a storytelling aspect to any wedding film. Letter readings are intimate notes that can be included in your wedding video as a voiceover. We usually record these during prep time before the ceremony. If you do not have personal ceremony vows we highly suggest including a letter reading. Both letter readings and personal vows, when added as a voiceover on your wedding video, make your film feel even more personal and heartwarming.



#### 6. Golden Hour

One hour before sunset is the best time to shoot creative portraits as the sun is not as harsh and there are no shadows on your faces. Also known as magic hour, the quality of the light makes skin tones look better.

#### 7. Ignore Me, Please!

To get the most natural looking results it's usually best not to look at the camera and imagine that I'm not there. Think of a memorable moment like the first kiss, or how you met. Enjoy your moments while I capture them!